### COINS RATING

#### Mission

Help people to make informed decisions and navigate the crypto landscape with confidence





# Empower people with unbiased, high-quality, and accurate cryptocurrency information at the opportune moment

Coins Rating provides AI-powered crypto tracking, portfolio management and arbitrage signals for smarter trading decisions.

	RATING OF CRYPTO PRODUCTS	Cryptoc	urrencies —	Exchanges — NF	T — Product
Cryptocurrency trends, pric The global crypto market cap is \$1.53T	-	-	over the last c	day. <b>Read more.</b>	
Trending	Mr	lore   → 🚺	Biggest	t gainers	Мо
1 S Terra Classic / LUNC	~ 33	3.69%	1 🦚 Wa	gon Network / WAG	a 738.
2 🍓 Ordinals / ORDI	~ 30	0.95%	2 🍈 AIS	Swap / AIS	~ 402.2
3 🌰 Celestia / TIA	∽ <b>,</b> -4	4.96%	3 🎯 Fel	lix / FLX	~ 193.6
★ Watchlist   # ▲ Title	Cryptocu Price	urrencies — E	Exchanges — D	DeFi — CeFi — Token Sal	e Volume(24h) 0
☆ 1 () Bitcoin / BTC	\$39,440.65	<b>▲</b> 1.72%	<b>▲ 4.96</b> %	\$771,448,504,320	\$15,848,748,0
☆ 2	\$2,155.09	<b>▲</b> 2.39%	<b>▲</b> 3.45%	\$259,115,417,600	\$9,807,842,30
☆ 3 <b>Tether USDt</b> / USDT	\$1.00	<b>▼</b> -0.02%	<ul><li>-0.01%</li></ul>	\$89,610,625,024	\$33,335,844,8
☆ 4 📀 BNB / BNB	\$227.59	<b>▼</b> -0.01%	<ul><li>▼ -2.61%</li></ul>	\$34,524,651,520	\$669,953,344
☆ 5 🛞 XRP / XRP	\$0.63	<b>▲</b> 2.08%	<b>▼</b> -1.02%	\$33,788,729,344	\$930,378,944
🔺 👝 Solana					



# **Over 50% of crypto owners** visit crypto-tracking services

The demand for crypto news and market data sees a continuous increase. The number of crypto owners has increased by 19,4% over the past 6 months.





explodingtopics.com

### AI market is booming

- 1. Al and ML industry is expected to show YOYG of 32.3% from 2023 to 2025.
- 2. 35% of companies are already using AI, while 42% of companies are looking it implement in the near future.

1000

616

266





# Up-to-date crypto market data and news verified by Al

Al selects and filters the news for optimal and timely decisions.

#### How it works

1. The system gathers the news across the internet sources and social media, filtering out duplicates.

2. Al categorizes the information to check for 'fake scores'.

3. AI categorizes the news based on positivity/negativity.

4. Al categorizes the news based on the effect on the client's open position with a recommendation of Buy/Sell or Hold.

5. The report get sent to the client in the form of notification.



#### Bots scan for cryptoimpacting news

They search for crypto news on the Internet for 24/7

### Fact checking and duplicates curation

Al executes fact or fake checks and removes duplicating data

> Al-based news classification

Al classifies news on positive, neutral, negative scale

### API sends news, signals to trading software

API sends news, signals to external trading software, trading bots using Websockets, FAST protocols

# Notifications on web and mobile app

Push-notification informs the user about the most important news

### Al assesses the impact of news on the value of the coin

Al's analytical model calculates the net effect and makes a recommendation to the client whether to Buy / Hold / Sell



### One-click Al-based portfolio management

Al suggests a tailored portfolio and provides recommendations for its rebalancing if needed for 24/7.

#### How it works

1. Client specifies the portfolio parameters such as the cryptocurrencies, amount and risk preferences.

2. Al analyzes the assets and corresponding projects and generates a list of suggestions to add to the portfolio.

3. User chooses individual suggestions or adds the entire list.

4. User receives a well-balanced portfolio with regular rebalancing recommendations generated by the system.

#### Multi wallet support

Information about the digital assets from multiple wallets conveniently aggregated in one place on Coins Rating

#### Multiple portfolios for different investment goals

Reaching different investment goals with simultaneously tracking multiple portfolios from one convenient dashboard



### Al suggests coins for the user in line with the preferences

Al-powered suggestions on portfolio composition based on the user preferences such as volume

> Al helps to balance portfolios

Al-powered management made easier with rebalancing suggestions

### Accurate information at the right time

Push-notifications about portfolio changes, bookmarked coins and projects followed



# Al arbitrage signals in multiple CEX, DEXes for trading bots

Al suggests an arbitrage trade in accordance with the user's preferences.

#### How it works

1. The system gathers trading data from the leading DEXs and CEXs.

2. The system identifies trading pairs available for arbitrage deals and calculates the finalized profit of the deals.

3. Al suggests deals in accordance with the user preferences such as portfolio strategies, exchanges, blockchains, ROI and risk, etc.

4. The user selects individual deals or accepts the entire list.



Low latency connection to leading exchanges

Immediate access to the leading CEX and DEX order books



Accurate profit calculation before deal confirmation

Accurate and timely calculation

intermediary fees before the deal

of the arbitrage trades results



**iii** 

Ai

Al suggests the most suitable deals for the client

Al suggests the best arbitrage deals for the user based on the preferences such as the volume, blockchains, exchanges, ROI, etc



#### **Omni-channel arbitrage** signals on the go

accounting for gas and

Arbitrage deal signals straight to the website, Telegram or trading platform of the user



#### **FAST protocol for trading** data exchange

Using the world's cutting-edge standards for fast trading data transfers

#### Clean visualization of complex deals

Coherent visualization of complex chains of arbitrage deals within one easy-to-use UI



#### **Trading instructions made** simple with ChatGPT

Creating of arbitrage trading scripts written in regular language without the need for coding skills or complex set-ups



#### Partnership with developers of trading software

Seamless integration with trading software for deal execution with minimal latency



#### Al-powered search for arbitrage opportunities

Quick selection of arbitrage trading opportunities within the subscription-based service



### Al-based non-biased cryptocurrency exchanges ranking

Al takes into consideration various parameters for ranking: Liquidity, Web Traffic, Trading Volume (filtered and normalized), Order Book Spread, Market Activity, Bug Bounty, Cyber Security, Team Publicity, Incidents, Proof of Reserves, Regulatory Compliance, Customer Support Metrics, User Satisfaction Surveys, Security Measures, and more.





#### Non-biased transparency

Al is immune to human imperfections, like prejudice, favoritism and corruption, thus it ensures that the ranking of cryptocurrency exchanges is fair, transparent and objective.

#### **Real-time accuracy**

Al provides live and accurate ranking of cryptocurrency exchanges, taking into account large amounts of data, while identifying the patterns that humans may miss. As a result investors make more informed decisions.

#### White-label solutions

Provide customers with AI-powered crypto exchange ranking feature without developing own infrastructure.



dvantages			
avantages	Al-based portfolio management	AI-powered news & notifications	Al-powered fraudulent news check
Al-powered arbitrage signals	AI-based non-biased crypto exchanges ranking	Chat GPT connection	Learn2Earn
Custom indexes	Simplified listing (tokens & exchanges)	Utility token	APIs
ADS + Promotion module	White label solution	Market data	Mobile App

### **Competitor analysis**

		CoinMarketCap	P CoinGecko	🏉 Coinranking	CoinDesk		<i> i</i> coinzilla
Al-based portfolio management		⊗	⊗	⊗	8	⊗	8
AI-powered news & notifications	$\checkmark$	8	⊗	⊗	8	8	$\bigotimes$
Al arbitrage signals		8	⊗	⊗	8	8	$\bigotimes$
Chat GPT connection			⊗	⊗	8	8	$\bigotimes$
Simplified coins, exchange listing		⊗	⊗	⊗	8	⊗	$\bigotimes$
Utility token		8	⊗	⊗	8	8	$\bigotimes$
ADS + Promotion module	Ø	⊗	<b>I</b>	⊗	8	⊗	Ø
Whitelabel		8	⊗	⊗	8	8	$\bigotimes$
ΑΡΙ	$\checkmark$		<b>I</b>		<b>Ø</b>		$\checkmark$
Market data					$\bigotimes$	⊗	8



### **CRT** token

The CRT token is an essential part of the Coins Rating economic engine. It is designed to provide a lot of benefits both to B2B and B2C customers within the CoinsRating ecosystem products and plays a key role in improving the platform's value proposition.





# Services can be paid for with CRT tokens with a discount of up to 30%

Customers receive an additional discount of up to 10% in the event of CRT locking in their personal account.



### B2C

- 1. Paid API access.
- 2. Premium and pro-level subscription for Al-based services: Portfolio management, News & notifications, Arbitrage signals.
- 3. Paid market Insights and Reports.
- 4. Paid custom indexes.

### **B2B**

- 1. Paid API access.
- 2. Listing of tokens and exchanges.
- 3. Premium and pro-level subscription for Al-based services: Portfolio management, News & notifications, Arbitrage signals.
- 4. Whitelabel solutions.
- 5. Advertising and partnerships with cryptocurrency-related companies.
- 6. Affiliate and Referral Programs for referring users to exchanges, wallets, or other cryptocurrency services.
- 7. Paid market Insights and Reports.
- 8. Learn2Earn collaboration with various projects and organizations to promote the broader adoption and understanding of cryptocurrencies.



### **Tokenomics**



Treasury

6 mos cliff

CRT:

44 mos vesting

75,000,000

Token name:	Total St	upply:	Initial Price:		draising:
CRT	<b>750,C</b>	<b>)00,000</b>	<b>\$0.05</b>		<b>981,250,00</b>
Seed	70% off	Pre-sale	50% off	Private	40% off
12 mos cliff	36 mos vesting	7 mos cliff	30 mos vesting	5 mos cliff	24 mos vesting
Fundraising:	\$393,750.00	Fundraising:	\$750,000.00	Fundraising:	\$1,012,500.00
CRT:	26,250,000	CRT:	30,000,000	CRT	33,750,000
<b>IDO</b> 2 mos cliff	12 mos vesting	Al, Develop & Operatio		Marketing	
Fundraising:	\$825,000.00	3 mos cliff	27 mos vesting	3 mos cliff	29 mos vesting
CRT:	16,500,000	CRT:	238,500,000	CRT:	112,500,000
Exchanges & Liquidity	· · · · · · · · · · · · · · · · · · ·	Team		Advisors	
3 mos cliff	12 mos vesting	36 mos cliff	36 mos vesting	24 mos cliff	24 mos vesting
CRT:	127,500,000	CRT:	75,000,000	CRT:	15,000,000



### Roadmap

### 2024

Q2

- Token page update
- CRT private sale start
- Multi wallet connection
- AI-based non-biased crypto exchanges ranking
- CEXs and DEXs API connection
- Lock CRT for benefits

- Smart contract launch
- Coins Rating IDO

**Q3** 

- Add token unlock schedule
- API for cryptocurrency overview
   provided by AI
- API update with AI features (white label)
- Purchase subscriptions in CRT



2025

**Q1** 

AI-based news

**Q4** 

- AI-powered portfolio suggestion
- AI-based trading signals and notifications
- Creation of custom indexes in
  regular language with Al
- API update with AI features (white label)



- Al-based portfolio re-balancing
- Al Arbitrage signals
- API update with AI features (white label)
- Coins Rating's ecosystem loyalty program update



### Market analysis

**TAM** \$16,957,620,000 **SAM** \$1,049,364,242 **SOM** \$52,468,212



### **Revenue streams**

### B2B (100%)

Paid API access   25%     Paid	market Ir	sights 14% Whitelabel solutions	12%
Listing of tokens and exchanges	17%	Learn2Earn collaboration with various projects and organizations	4%
Premium and pro-level subscription for Al-based services	16%	Advertising and partnerships with cryptocurrency-related companies	7%
Affiliate and Referral Programs for refe or other cryptocurrency services	erring use	ers to exchanges, wallets,	5%



### **B2C (100%)**

Paid API access	22%
Paid custom indexes	9%
Paid market Insights and Reports	24%
Premium and pro- level subscription for Al-based services	45%



# Get ahead of the curve with the Al-based crypto tracking technology





# Al-powered personalized portfolio rebalancing

Efficiently maintain investment strategies with portfolio rebalancing to improve performance and reduce risk.



# One-click & automated trading

Trade directly from the crypto portfolio tracker without the need for a separate trading platform.



#### White-label solutions

Provide customers with Alpowered crypto tracking features without developing own infrastructure.



#### **Empowering partnerships**

Boost customer engagement, satisfaction, and brand reputation, while also generating new revenue streams.



# Reshape the future of crypto decisions with Coins Rating!

Our team welcomes business propositions and your feedback.



### Grab your tokens



### Email

🞽 info@coins-rating.com

**Our socials** 

X @coins\_rating

@coinsrating

f <u>@coinsrating</u>